

# BBP®12 Label Printer



BRADY360  
5 YEAR  
WARRANTY

## BBP®12 LABEL PRINTER

### Efficient and space-saving

From labels to wire markers and asset identification labels, the BBP12 Label Printer gives you the versatility to print your basic labels types from one machine — saving costs, reducing downtime and simplifying your labeling.

### Simple, efficient design

- Compact size won't clutter your workplace or bench
- Specially-designed 1" small core media rolls and 0.5" core ribbons
- Compatible with 3" core media rolls if using the external media holder (sold separately)
- Easy set-up and calibration

### Performance

- Sharp 300 dpi printing on labels up to 4 in. wide
- Up to 4 in. per second print speed

While the BBP12 label printer primarily uses 1" core materials for low to medium volume printing, an external media holder is available for purchase should high volume printing be needed occasionally.

This optional external media holder attaches to the back of the BBP12 label printer, enabling customers to run larger 3" core rolls.

#### BBP12 At-A-Glance

- Low volume Wire ID and Product ID
- Small Footprint
- 1" small core label materials

#### BBP12 Supplies

1" small core label rolls.....page 102  
BBP12 print ribbons..... page 108



1" small core materials designed specifically for the BBP12 Label Printer

### BBP12 label printer and accessories

| Catalog #     | Description                                                  |
|---------------|--------------------------------------------------------------|
| BBP12-US      | BBP12 Label Printer*                                         |
| BBP12-NA-PWID | BBP12 Label Printer* with BWS Product Wire ID Software Suite |
| BBP12-U       | 3" Core Bulk Rolls External Media Holder for BBP12           |
| 64692         | Print Head Cleaning Pen                                      |
| PCK-6         | Cleaning swabs that are pre-soaked in IPA (50 per pack)      |
| 120994        | Rolling case w/ handle and supplies pockets **               |

\* Printer ships with power cord, USB cable, drivers CD, ribbon paper core and quick start guide.

\*\* ⚠️ **WARNING:** Cancer and Reproductive Harm [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov)

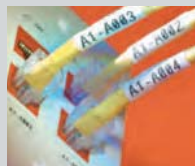
### Versatile labeling options



Logistics labels



Asset tracking labels



Voice and data communications



Wire marker labels and sleeves



General purpose labels



Laboratory labels